



2025 Sponsorship Opportunities

the Seedling Soirée

May 31, 2025

5pm to 9pm

Olivewood Gardens and Learning Center
15th Year Anniversary

2525 N Ave.
National City,
CA 91950

Contact

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Address 2525 N Ave. National City, CA 91950



Olivewood™
Gardens & Learning Center

About The 2025 Seedling Soirée

This year's Seedling Soirée fundraiser is the celebration of our collective work in the community for the last 15 years.



Event Schedule

**5:00pm to
7:30pm**

Forage and Feast

- Wander the beautiful Gardens as you forage for Olivewood-inspired cocktails and drinks from local drink purveyors, while feasting on a delectable spread of tasty bites created by some of San Diego's finest local chefs, Garden 2 Kitchen interns, and Olivewood Kitchenistas®.
- Bid on fun experiences, gifts, and wares at the silent auction.

**7:30pm to
9:00pm**

Seated Dessert, Program & Live Auction

Enjoy a delicious seated dessert, live auction, and event program in front of the historic Noyes House.

Our Community of Supporters and Who We Reach

300 guests at event
11,000 Social Media Followers
1,500 mailed event invitations households
5,900 person monthly e-newsletter distribution (business owners, philanthropists, corporations, volunteers and friends of Olivewood)

Previous Years Seedling Soirée Media Hits

TV Outlets: Featured on CBS 8, Fox 5, KUSI, and NBC
Web & Printed outlets: Pacific San Diego, Edible San Diego, San Diego Magazine, San Diego Union Tribune, U-T Community Spotlight

Join us in this culinary feast inspired by the seasonal harvest on the lush, beautiful grounds of Olivewood Gardens and Learning Center. Proceeds benefit the garden based nutrition education programs offered by Olivewood to children and adults throughout San Diego County.

Sponsorship Packages



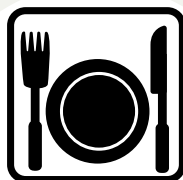
Wellness Advocate Honorary Committee

1 Ticket to Seedling Soirée

Listed on event slideshow,
website & event emails

Listed on event program &
slideshow

\$500



Balanced Plate Sponsor

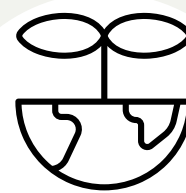
8 Tickets to event

All Benefits of
Wellness Advocate

Reserved Table During
Dessert

Social Media Shout-Out

\$2,500



Nutrition Nurturer Sponsor

10 tickets to event

All Benefits of Balanced
Plate Sponsor

Name and logo featured in
all marketing materials,
newsletters, flyers

Reserved Table During
Dessert

\$5,000



Healthy Futures Sponsor

12 tickets to event

All Benefits of Nutrition
Nurturer Sponsor

Opportunity for private
group tour of gardens at a
mutually agreed upon date

\$10,000



Lifelong Wellness Champion Sponsor

15 tickets to event

All benefits of Healthy
Futures Sponsor

Prominent Seating during
Dessert Portion of Event

\$15,000

**Thank you for your consideration
from the Olivewood Team!**



Contact

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Email Jennifer Walker - Jwalker@olivewoodgardens.org

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