



SEEDLING SOIRÉE

2026 SPONSORSHIP OPPORTUNITIES

May 30, 2026
5pm to 9pm

Olivewood Gardens and Learning Center
2525 N Ave.
National City, CA 91950

Phone 619-434-4281
Website www.olivewoodgardens.org
Email Claire Groebner: Claire@olivewoodgardens.org
Email Jennifer Walker: Jwalker@olivewoodgardens.org
Address 2525 N Ave. National City, CA 91950



OlivewoodTM
Gardens & Learning Center

The 2026 SEEDLING SOIRÉE

NOURISHING TODAY, THRIVING TOMORROW



Olivewood[™]

Gardens & Learning Center

This year's Seedling Soirée fundraiser is the celebration of our collective work in the community. Join us in this culinary feast inspired by the seasonal harvest on the lush, beautiful grounds of Olivewood Gardens and Learning Center in National City. Proceeds from the Seedling Soirée benefit the garden, nutrition, and environmental education, access, and advocacy programs offered by Olivewood to children and adults throughout San Diego County.

Event Schedule

Forage and Feast

5:00pm to
7:30pm

Wander the beautiful Gardens as you forage for Olivewood-inspired cocktails and drinks from local drink purveyors, while feasting on a delectable spread of tasty bites created by some of San Diego's finest local chefs, Garden 2 Kitchen interns, and Olivewood Kitchenistas®. Bid on fun experiences, gifts, and wares at the silent auction.

Seated Dessert, Program, & Live Auction

7:30pm to
9:00pm

Enjoy a delicious seated dessert, live auction, and event program in front of the historic Noyes House.

Our Community of Supporters and Who We Reach

300 guests at event
13,400 Social Media Followers
1,500 mailed event invitations
5,900 person monthly e-newsletter distribution (business owners, philanthropists, corporations, volunteers and friends of Olivewood)

Previous Years Seedling Soirée Media Hits

TV Outlets: Featured on CBS 8, Fox 5, KUSI, and NBC

Web & Printed outlets: Pacific San Diego, Edible San Diego, San Diego Magazine, San Diego Union Tribune, U-T Community Spotlight

Sponsorship Packages



Wellness Advocate Honorary Committee

1 Ticket to event

Listed on event slideshow,
website & event emails

Listed on event program &
slideshow

\$500



Balanced Plate Sponsor

8 Tickets to event

All Benefits of
Wellness Advocate

Reserved Table During
Dessert

Social Media Shout-Out

\$2,500



Nutrition Nurturer Sponsor

10 tickets to event

All Benefits of Balanced
Plate Sponsor

Name and/or logo featured in
all marketing materials,
newsletters, flyers

Reserved Table During
Dessert

\$5,000



Healthy Futures Sponsor

12 tickets to event

All Benefits of Nutrition
Nurturer Sponsor

Opportunity for private
group tour of gardens at a
mutually agreed upon date

\$10,000



Lifelong Wellness Champion Sponsor

15 tickets to event

All benefits of Healthy
Futures Sponsor

Prominent Seating during
Dessert Portion of Event

\$15,000

**Thank you for your consideration.
We look forward to the opportunity
to partner!**



Contact

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